

JANUARY



RMBS ALUMNI ASSOCIATION

Chairperson's Message:

Thank you for requesting for your name to be added to the RMBS Alumni Association. The RMBS Alumni Association is an initiative that will seek to connect past RMBS delegates, executives, and corporates to the current conference. RMBS 2011 marks the 46th year of the conference and as we move closer to the 50th anniversary, the 2011 Executive is striving to create an association that will bring the prestigious history of RMBS together. From the first initiatives of Dr Bill Preshing, to what became Banff Student Business Seminar and now RMBS, the Alumni Association will bring this history together in an effort to continue to grow and develop the conference.

This newsletter marks the first initiative of the RMBS Alumni Association. Please help us in growing the association by forwarding this newsletter on to anyone you have come in contact with through RMBS. Your feedback on what you would like to see from the RMBS Alumni Association would be welcome and appreciated.

Contact us at: rmbسالumni@gmail.com

Sincerely,

Keely Evans

Chairperson RMBS 2011



Associate Finance:

Allan Wang

Associate Events:

Jodie Worobec

Associate PR:

Meaghan Dinneen

Associate PR:

Brett Miller

RMBS 2011 EXECUTIVE

Chairperson:

Keely Evans

Vice-Chairperson:

Daniel Haberstock

VP External:

Melissa Michalyk

Associate External:

Hanif Fazal

Associate External:

Leo Tang

What's New this Year:

• RMBS 2011: What is your EDGE?

The 2011 conference theme will challenge delegates to consider what their own unique advantages are and how best to use their EDGE to gain a competitive advantage within the business environment.

• CA Networking Session:

On the Tuesday afternoon, the RMBS 2011 Prestige sponsor will lead the 2011 delegates through a session on how to network effectively. How to enter into a conversation, how to leave it and how to leverage your assets in the business environment. RMBS 2011 is excited to introduce this new component to the 2011 conference!

• Delegate Business Cards:

Delegates will receive business cards in the beginning of the week and will be challenged to use these cards when networking throughout the conference. Delegates who demonstrate outstanding networking will be recognized by the CA's throughout the conference.

RMBS 2011 Internal Sign-Up

Over 70 eager University of Alberta students braved the cold to secure a RMBS 2011 delegate spot. Congratulations to the successful delegates!



Become an RMBS 2011 SUPPORTER

It's not too late to become involved with RMBS 2011!

Until January 21, 2011 RMBS will still be accepting new partners for the 2011 Conference.

Email rmbسالumni@gmail.com to find out about how to tap the market power of the 2011 Conference in terms of recruitment, development, networking and exposure. We have many ways to become involved including monetary and through in kind.

Visit: www.rmbs.ca

Email: rmbسالumni@gmail.com

Phone: (780) 492.2736